

PUBLISHING PROSPECTUS





HELLO AND WELCOME!

BOWERBIRD

As a dedicated professional in the publishing industry, I offer a comprehensive range of services tailored to meet the unique needs of authors and writers. My journey began as a self-published author, providing me with firsthand experience of the challenges and gaps that often plague the publishing process. This background sets me apart from my peers, as it has endowed me with a deep understanding of the intricacies of bringing a book from concept to completion. My services encompass every stage of the publishing process, from manuscript evaluation and editing to marketing strategies and book launch planning. I am passionate about helping writers refine their voices and enhance their storytelling, ensuring their work resonates with readers.

As a heart-centred writing coach, my approach is rooted in empathy and empowerment. I believe in nurturing authors to confidently share their stories with the world, recognizing that each narrative has the potential to make a significant impact.

Working with me means gaining a partner who is committed to your success. I bring a unique blend of professional expertise and personal experience, offering guidance that is both practical and heartfelt. Together, we will navigate the complexities of the publishing world, transforming your ideas into a polished, compelling book. Let's embark on this creative journey and make your literary dreams a reality.



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ACCOUNTABILITY COACHING

An Author Accountability Coach is a professional who helps writers stay on track with their writing goals by providing structured support, motivation, and practical advice. Furthermore, an Author Accountability Coach serves as a dedicated partner, ensuring that authors not only stay on track with their writing projects but also grow and develop as writers.

A

Monthly Accountability Sessions

What's Included:

- 4 x 1 hour consultation via Zoom to:
- Assist with goal setting,
- Progress tracking,
- Time management coaching,
- Assist with overcoming blocks,
- Provide motivation, support and encouragement,
- Provide feedback, resources and tools to reach goals.

Investment: \$550.00AU

B

Yearly Subscription

What's Included:

- 12 x 1 hour consultation via Zoom to:
- Assist with goal setting,
- Progress tracking,
- Time management coaching,
- Assist with overcoming blocks,
- Provide motivation, support and encouragement,
- Provide feedback, resources and tools to reach goals.

Investment: \$1,250.00AU

MENTORING

Writing can be an isolated and isolating process. A writing coach helps to make it more communal, with the benefit of feedback and accountability.

A

Monthly Mentoring Sessions (over 6 months)

What's Included:

- 6 x 1 hour consultation via Zoom to:
- Assist with planning and progress,
- Accountability and motivation,
- Provide clarity, knowledge and a professional sounding board.

**Investment: \$250.00AU
per month for 6 months**

B

Monthly Feedback Sessions (over 6 months)

What's Included:

- 6 x 1 hour consultation via Zoom to:
- Submit up to 10,000 words per month for appraisal,
- Provide supportive feedback and professional review,
- Provide inspiration and improved writing skills.

**Investment: \$400.00AU
per month for 6 months**

C

Manuscript Appraisal

What's Included:

- Comprehensive written report,
- Suggestions for mark-ups and areas for improvement/revision,
- Structural advice,
- Completed within 30 days.

Investment: \$150.00AU



MENTORING

D

Professional Development Consultation

What's Included:

- 1 hour consultation via Zoom to:
- Provide guidance and advice for your publishing project.
- Any genre and word count, for any stage of the project.
- Ask me anything!

Investment: \$250.00AU

EDITING

As an editor, I have delicately refined manuscripts, sculpting raw ideas into polished gems that captivate readers. With each markup and insightful comment, I have guided countless authors to discover the true potential of their narratives.

Each level includes:

- Correction of spelling and grammar,
- Ensuring consistency and preservation of author's voice,
- Ensuring active, direct voice, not passive,
- Checking photographs and illustrations are used effectively,
- Re-writing small sections to improve clarity, structure and flow,
- Provide suggestions for removal of extraneous text,
- Copy, line and structural editing,
- Proofreading.

A

Level 1

- Children's books, up to 1,000 words

Investment: \$150.00AU

B

Level 2

- Any genre, up to 10,000 words

Investment: \$450.00AU

C

Level 3

- Any genre, up to 20,000 words

Investment: \$800.00AU



EDITING

D

Level 4

- Any genre, up to 50,000 words

Investment: \$1,750.00AU

E

Level 5

- Any genre, up to 100,000 words

Investment: \$2,750.00AU

F

Level 6

- Any genre, up to 200,000 words

Investment: \$3,500.00AU

DESIGN

Book design is a specialised subset of graphic design, focusing on books' layout and visual aspects. This involves creating an aesthetically pleasing, reader-friendly presentation for print and digital publications. Effective design enhances the reading experience, captures the essence of the content, and often plays a significant role in marketing and attracting readers.

A

Book Cover Design

What's Included:

- 1 x Production ready book cover spread,
- Copyright ownership of design,
- Barcode & ISBN
- Choice of 3 designs

Investment: \$350.00AU

B

Author Website

What's Included:

- 1 page website setup and design reflecting your brand colours and theme,
- 1 year professional domain name and host setup,
- Contact details, social media links, books and products,
- Website maintenance training.

Investment: \$650.00AU

C

Branding Starter Kit

What's Included:

- Business logo design,
- Facebook banner,
- Business card design,
- Promotional flyer design (flat),
- Promotional flyer design (folded).

Investment: \$550.00AU



DESIGN

Branding Builder Kit

D

What's Included:

- Business logo design,
- Facebook banner,
- 250 x Premium business cards,
- 100 x Promotional flyers (flat),
- 100 x Promotional flyers (folded).
- All digital files also provided.

Investment: \$995.00AU

ILLUSTRATING

I help authors bring their stories to life by connecting them with talented illustrators from Australia and around the world. Acting as a trusted intermediary, I match each author with an illustrator whose style aligns with their creative vision. Once paired, the author and illustrator collaborate directly on the artwork. When the illustrations are complete, the author can return to me to begin the publishing journey. While I do not illustrate in-house, I specialise in making the right creative connections to ensure every book looks as beautiful as it reads.

Illustrator Fees

A

What's Included:

- Single & double page spread options,
- Cover artwork.
- All digital files also provided.

**Investment: \$250.00AU
per page (starting rate)**

PUBLISHING

Bowerbird Publishing differentiates itself from traditional publishing houses by offering a transparent, collaborative, and personalized approach. It bridges the gap between traditional publishing and self-publishing, providing authors with the best of both worlds.

A

Complete Publishing Package

What's Included:

- Retain all rights and royalties,
- Project management,
- Full editing package (up to 100,000 words),
- 2 x ISBN and barcode,
- Copyright,
- Internal book design, formatting and typesetting,
- Cover design,
- eBook and Print On Demand (POD) setup,
- Global distribution through Amazon,
- MP4 Book Trailer (Novels only).

Investment: \$8,550.00AU*
(Novels)

Investment: \$5,950.00AU*
(Children's Books - POA)

B

eBook Publishing Package

What's Included:

- Retain all rights and royalties,
- Project management,
- Full editing package (up to 100,000 words),
- ISBN and barcode,
- Copyright,
- Internal book design, formatting and typesetting,
- Cover design,
- eBook setup and global distribution through Amazon,
- MP4 Book Trailer.

Investment: \$5,00.00AU*

*Prices may vary depending on scope of work. Publishing quotes provided on application. Prices do not include printing of books.



MARKETING

Being a successful author is more than just a great book – it's about a great brand. Building a presence requires clever branding, and an innovative approach to your marketing plan. Don't let your book collect dust on bookshop shelves, create a brand that brings awareness to you as an author and your book with a Bowerbird Publishing marketing package.

A

Book Trailer Production

What's Included:

- 1 x MP4 production.
- Book trailers are designed to ignite curiosity in the potential reader, promotes sales and advertises upcoming book events.

Investment: \$250.00AU

B

Copywriting

This service includes your choice of 1 of these services:

- Author biography (up to 500 words),
- Book synopsis (up to 250 words),
- Speech writing (up to 5,000 words),
- Website content (up to 1,000 words),
- Resumes (up to 1,000 words).

Investment: \$250.00AU

C

Book Marketing Package

What's Included:

- 1 x MP4 book trailer production,
- Press Release,
- Social media campaign featuring author spotlight and trailer,
- Professional book review,
- Bowerbird Publishing online book shop listing,
- Guidance and access to print media contacts.

Investment: \$650.00AU

BUNDLES

Bundle and SAVE with these all inclusive options!

A

Publishing & Branding Package

What's Included:

- Complete Publishing Package (valued at \$6,250.00AU)
- Branding Builder Kit (valued at \$995.00AU)

Investment: \$6,995.00AU
\$250.00AU saving

B

Publishing, Branding & Marketing Package

What's Included:

- Complete Publishing Package (valued at \$6,250.00AU)
- Branding Builder Kit (valued at \$995.00AU)
- Book Marketing Package (valued at \$650.00AU)

Investment: \$7,395.00AU
\$500.00AU saving

C

Film & TV Package

What's Included:

- Full editing package up to 50,000 words (valued at \$1,750.00AU)
- Script appraisal (valued at \$150.00AU)
- Script development consultation (valued at \$250.00AU)

Investment: \$1,950.00AU
\$200.00AU saving



FILM, TV & SCREENPLAY

Bowerbird Publishing proudly introduces local author and screenwriter, Samantha C. Ross to the team. Samantha is the author of three published novels and has two optioned screenplays with Village Roadshow and Warner Brothers. Samantha has been involved in screenwriting for television alongside professional actors, producers and writers in production story-rooms. In addition, Samantha has pitched many times to Netflix, Stan, Amazon Prime, ABC, SBS, and Disney +.

When it comes to screenplay development, Bowerbird Publishing plays a crucial role in several ways. Remember that transitioning from page to screen requires a shift in storytelling techniques and a deep understanding of the visual medium. Additionally, traditional publishing involves submitting your script to literary agents or specialized screenplay publishers. Bowerbird Publishing can prepare you for this transition and provide the support you need to create an exceptional screenplay.

A

Script Appraisal

What's Included:

- Comprehensive report,
- Suggestions for mark-ups & areas for revision,
- Structural advice,
- Completed within 30 days.

Investment: \$150.00AU

B

Script Development Consultation

What's Included:

- 1 hour in-person/Zoom consultation,
- Assessment of script's plot,
- Comprehensive advice on how to bring your script's vision to life.

Investment: \$250.00AU

FILM, TV & SCREENPLAY

C

Screenplay Essentials

What's Included:

- Professional script co-writing assistance,
- Completed pilot/movie script,
- Script synopsis,
- Get your TV or movie script into stellar shape, ready to present a professional package to production companies.

Investment: \$1,500.00AU

D

Screenplay Excellence

What's Included:

- Professional script co-writing assistance,
- Completed pilot/movie script,
- Script synopsis & treatment,
- Allow Sam to assist your scriptwriting, synopsis and treatment worthy of studio quality.

Investment: \$2,500.00AU

E

Screenplay Mastery

What's Included:

- Professional script co-writing assistance,
- Completed pilot/movie script,
- Script synopsis, treatment & pitch bible,
- Learn the expert way of presenting a comprehensive vision from writer to studio. Gain tools needed for pitch presentation, and how to connect with production industries.

Investment: \$3,500.00AU



TESTIMONIALS

"The Bowerbird Publishing contract is clear and covers all the realistic goals, prices and services. However, Crystal was more than happy to clarify any questions I had. While still maintaining the excitement of publishing a book, she also prepared me to have realistic expectations for entering the competitive world of published authors." Mary Pearson, author of Weighed Down.

"During my continued work with Bowerbird Publishing, the professionalism, goal-setting processes, and communication were exemplary. During the publishing process, I felt encouragement and support, especially in preserving my voice and navigating the editing of First Nations orthography. My personal experience of publishing with Crystal was that she is consistently engaging and optimistic. Crystal delivered on all commitments and assurances on time. I would strongly recommend publishing with Crystal at Bowerbird Publishing." Alan Isherwood, author of Isherwood's Australia.

"Working with Crystal at Bowerbird Publishing has been a fantastic adventure. It has opened my eyes to the world of publishing, and thanks to Bowerbird Publishing, I now have two books on shelves." JB Thomas, author of Rose Red & 1999.

"I felt incredibly supported and encouraged by Crystal. She often reminded me how much she believed in my book and how important the message is. At times when I experienced self-doubt, this helped me through it. I felt like I was working on a project we both believed in and cared about. There is trust, honesty and encouragement when working with Crystal. Feeling like my publisher had my back was so important to me, and I had that with her." Mary Pearson, author of Weighed Down.

TESTIMONIALS

"I was recommended to Bowerbird Publishing by a friend and have found working with Crystal and her team to be refreshing and easy to understand. The whole process was actually a joy. I recommend Bowerbird Publishing to any authors." Myra Abrams, author of Handbook for Trauma Survivors.

"I love how Crystal changed the wording during the editing stage of publishing. She preserved my voice perfectly. I couldn't wait to receive more chapters from her. Thanks for not giving up on me, Crystal." Y'vonne Clements, author of A Forgotten Island in Hawaii.

"Crystal showed professionalism and commitment to creating a good quality book that I was happy with. I changed my thoughts on the front cover a couple of times, and Crystal accommodated, taking my notes and creating a cover I'm proud of. I especially appreciated the thought and detail Crystal put into the internal book design, including chapter titles, quotes and photo placement. When I had a concern with the printers, Crystal advocated for me and explored alternative solutions. The shared responsibility of editing the book with a time crunch was what made it all seem real, 'my book is going to exist soon', and I know now that every proofread was worth doing." Mary Pearson, author of Weighed Down.

"Working with Crystal Leonardi of Bowerbird Publishing has been a wonderful experience from start to finish. The support and encouragement were always there, and I'm forever grateful. Thank you for the fantastic, marvelous, outstanding, amazing, wonderful (and any other flattering adjectives you can think of) job of editing. I am looking forward to working with Crystal again for my second and subsequent books in the Langdon family saga." June English, author of The Narrow House of Clay: Forbidden Love.



FREQUENTLY ASKED QUESTIONS

The Bowerbird Publishing Commitment:

Bowerbird Publishing was established in 2021, so is considered new to the industry. However, my lack of years in the industry does not reflect my commitment to delivering exceptional and personalised service tailored to meet the unique needs of each writer. I understand that the path to publishing can be filled with uncertainty and challenges. I'm here to be your guiding light, providing the support and resources you need to turn your literary dreams into reality.

Why Choose Bowerbird Publishing?

Every writer has a unique voice, story, and vision. I am here to amplify that voice, bring your story to life, and turn your vision into a reality. If you're seeking a partner who believes in your potential and is dedicated to helping you navigate the world of publishing, look no further.

- **Positive Energy:** My enthusiasm for the written word is infectious. I approach every project with a genuine love for storytelling and a belief that every story is worth telling. Your passion for your work is mirrored in the energy I bring to every publishing project.
- **Credibility and Integrity:** In the world of publishing, trust is paramount. I pride myself on being a professional with unwavering integrity. You can trust that I will always act in your best interests, advocating for you and your work at every stage of the publishing journey.
- **Market Gap Expertise:** While I may not have years of sales history, I stand out in the industry due to my unwavering dedication to identifying market gaps and offering solutions. I understand that the publishing landscape is constantly evolving, and I am committed to staying ahead of the curve. My ability to adapt and provide innovative solutions will set your work apart.
- **Motivation and Drive:** I am motivated by your success. I understand the struggles that writers face in the quest to find a publisher. My role is not only to assist you but to serve as a relentless advocate driven to help you reach your goals.
- **Lifelong Learning:** Education is the foundation of progress. I am continually expanding my skill set and knowledge base to ensure I can offer you the best possible support. In a rapidly changing industry, staying up-to-date with the latest trends and tools is a must.

How do I submit my manuscript for publishing consideration?

Authors can submit their manuscripts directly via email leonardi.crystal@gmail.com.

How do I pay for publishing?

You can pay by credit card or bank transfer. There is a 20% deposit requirement on all publishing agreements. Payment plans are available for all services.

How long does it take to publish my book?

Bowerbird Publishing aims to complete all publications within 3–6 months of the Publishing Agreement finalisation. Here is a brief timeline of a standard Bowerbird Publishing schedule:

- Month 1 – Manuscript appraisal, editing, Barcode & ISBN.
- Month 2 – Internal design, formatting, typesetting.
- Month 3 – Cover design, conversion to print-ready PDF & ebook formats, 1st proof.
- Month 4 – Order printed copies, marketing strategy & planning.
- Month 5 – Distribution & official launch.

*A publishing schedule always depends on the genre and word count of the individual book. If delays occur, Bowerbird Publishing will always advise the author in writing.

How does editing work?

Bowerbird Publishing will correct spelling, grammar, and punctuation errors and provide substantive feedback to strengthen the manuscript's structure, flow, characterisation, and plot. Bowerbird Publishing aims to ensure consistency and quality control before publication. Editing is a collaborative effort between the author, Crystal Leonardi (Editor in Chief) and Georgie Montague (In-house Editor). The preferred method of editing is using track-changes in Microsoft Word. Bowerbird Publishing has the right of final approval of the manuscript and will be notified the author of all substantial changes before publication.

What is book formatting?

Book formatting takes your text, images, and illustrations and puts them together in the correct format for both ebooks and paperbacks. Professional book formatting and layout will leave you with a professional-looking book that looks great on multiple formats.

Print-proofs

Bowerbird Publishing will supply the author with one (1) printed proof copy of the manuscript during the editing stages of publishing. If additional print proof copies are required, a charge of \$30.00AU will be applied.

Printing of books

Upon publishing completion, Bowerbird Publishing will arrange for the first print run of 150 books to be delivered directly to the author. If the author wishes to order more than 150 books, Bowerbird Publishing is to be notified. Bowerbird Publishing will obtain all printing quotes and agreements. The author cannot use any other printing company to print copies of their book unless Bowerbird Publishing grants written approval. Bowerbird Publishing holds a high printing standard and is dedicated to offering business to Australian owned & operated printing companies. Bowerbird Publishing has an established relationship with Australian printing companies and guarantees competitive rates and exceptional book production to authors.

Changes to printed books

Any requests for revision of the published book made by the author after publication will cost \$250.00 AU. Please note that Bowerbird Publishing's priority to deliver a manuscript free of errors; however, errors are inevitable. An acceptable number of errors, as per industry standard, is one (1) error for every 1,000 words. Error rates are based on significant errors, such as incorrect use of the word 'you're' vs. 'your' or an entirely wrong word 'accept' vs. 'except.' A minor error would be leaving an 's' off a plural.



Pre-sales

Before the launch of a publication, Bowerbird Publishing may offer the author a two to four-week pre-sales period. Pre-sales are **OPTIONAL**. During the pre-sales period, Bowerbird Publishing will advertise and promote the upcoming release of the publication and provide the option to pre-purchase a copy of the book. Purchases will go through the Bowerbird Publishing website exclusively, with 50% of profits being paid back to the author at the end of the pre-sale period. At the close of pre-sales, Bowerbird Publishing will provide the author with a list of orders, complete with names and addresses. Then, it is the author's responsibility to post all pre-sale orders at her own expense, using the books from the first print run.

How do I set my Recommended Retail Price (R.R.P.)?

Bowerbird Publishing uses their industry knowledge and presence to recommend an appropriate RRP. This service covers all formats including ebook, print, and audiobook.

How important is book marketing and promotion?

No matter your book's genre, marketing has never been more important to a professional author's success. Building an author brand is not only an asset when you are being considered for publication but will assist you in maximising your sales and exposure after your book is published.

Your author brand is your professional author persona – it is comprised of all of the things that make you unique as a writer or illustrator: the genre you write in, what you choose to write about, your writing/illustration style, your particular perspective on the themes you write about, your values and so on. The key to successful author branding is to be authentic and consistent in your messaging.

Publicity is how you can generate free word-of-mouth coverage for your book, and publicity activities usually take place on a short-term basis, both pre-publication and post-publication. Effective publicity campaigns are all about building strong relationships. Publicity activities may include:

- Pitching a news item about your book to the media,
- Sending out Advanced Reading Copies of your title and a Press Release to key influencers and reviewers,
- Arranging radio or podcast interviews.

Unlike publicity, marketing campaigns cost money and involve long-term strategies for your book and author brand. Marketing activities may include:

- Paid advertising across online and print media,
- Promotions and discounts,
- In-store posters and merchandise for bookstores,
- Social media, email and content marketing,
- Book launch events,
- Partnerships and cross-promotion.

The most important thing you need to know to create effective marketing and publicity strategies for your book is who your target market is: who are your core readers? While many writers and illustrators may feel that their book could be enjoyed by a wide range of readers, it is essential to narrow your scope and target a particular audience first before going on to try and find new audiences for your work. The more specific you can be about your core readership, the more effectively you can build your marketing campaigns to appeal to them. Think **BIG SPLASH**, little pond first.

For example, if you've written a romance novel set in rural Australia, you may be more likely to generate sales promoting your book on a popular Australian blog about Rural Romance than placing ads on general book websites. While you might reach a smaller audience on the blog, you are ensuring your book is discoverable by exactly the kinds of readers who will buy and enjoy your book rather than wasting time and money promoting your title to large swathes of people who never read romance novels.

Here are some research topics to consider before creating a marketing strategy:

- Who are your core readers on a demographic level – age, gender, income level?
- Where do they buy their books, and in which formats?
- Which influencers do they follow?
- Which other authors do they like to read? What are some of their favourite books?
- Where do they get their book news and information?
- Which book clubs or literary events do they go to, if any?
- Which social media channels do they prefer?
- What are their favourite blogs, podcasts, radio shows and so on?

It is essential to think about your core readership ahead of the publication of your book, as just like in a publishing house, this information should inform key decisions about your book, including the cover and book design, the title, the blurb and the pricing.

How does distribution work?

Bowerbird Publishing uses several distribution funnels to give your book the best chance at being visible in the market. Distribution through James Bennett, Peter Pal, National Edeposit (N.E.D.), Lending Rights, and TitlePage occurs within six weeks of your book being published.

- James Bennett is a supplier to Australian & NZ libraries.
- Peter Pal is a supplier to Australian & NZ libraries.
- National Edeposit (N.E.D.) is a collaboration between [Australia's](#) nine national, [state and territory libraries](#) that provides for the [legal deposit](#), management, storage and preservation of, and access to, published [electronic material](#) across Australia. It is a [website](#), a system and a service, the result of a project by [National and State Libraries Australia](#).
- Lending Rights mailbox / Public Lending Right (PLR) and Educational Lending Right (ELR) are Australian Government programs that compensate Australian creators and publishers in recognition of income lost through free multiple use of their books in public and educational lending libraries. (Provides author with copyright payments or loan of their book in Australian libraries).
- TitlePage was set up by the APA for the benefit of the book industry to provide a free, user-friendly price and availability service for booksellers & suppliers to search all titles available in Australia.

Where can I get legal advice about publishing in Australia?

[Australian Copyright Council](#) – The Australian Copyright Council publishes over 80 information sheets on their website concerning a range of copyright matters. The Council may be able to provide information about issues raised in an enquiry if you've read the relevant information on their website and were unable to find an answer.

[Australian Society of Authors \(ASA\)](#) – The Australian Society of Authors primarily covers prose writers and provides members with quick and inexpensive contract advice. The website has a list of [FAQs](#). ASA also has a number of informative documents that you can access if you're a member. If you are not a member, please contact Bowerbird Publishing for information. Bowerbird Publishing is an Industry Partner of ASA.

[Australian Writers Guild](#) – The Australian Writers' Guild represents writers for film, television, radio, stage and multimedia. It gives free contract and other legal advice to members.



TERMS & CONDITIONS

Date of Last Update: July 1, 2025

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Prospectus Content

While this prospectus is not aimed at children, we believe the content here suits a family audience. If you are a minor under the age of 18, you need the consent of your parent or guardian to use or access the products and services in the prospectus. In addition, Crystal Leonardi does not knowingly collect personally identifiable information from children. Please see our Privacy Policy for further details.

Additions to Prospectus Content

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Crystal Leonardi endeavours to describe and display the content and products shown in the prospectus as accurately as possible. Please do not accept that the prospectus is entirely accurate, current, or error-free. From time to time, Crystal Leonardi may correct errors in pricing and descriptions. Crystal Leonardi reserves the right to refuse or cancel any order for any reason, including on the basis of an incorrect price listing.



No Warranties

Crystal Leonardi does not guarantee, represent or warrant that your use of the prospectus or the products offered therein will be uninterrupted, timely, secure or error-free. Crystal Leonardi does not warrant that the results that may be obtained from your use of the prospectus or the products offered therein will be accurate or reliable. You agree that from time to time, Crystal Leonardi may remove all or some of the products offered in the prospectus for indefinite periods of time.

You expressly agree that your use of, or inability to use, the prospectus is at your sole risk. The prospectus and all products delivered to you through the prospectus are provided "as is" and "as available" for your use without any representation, warranties or conditions of any kind, either express or implied, including all implied warranties or conditions of merchantability, merchantable quality, fitness for a particular purpose, durability, title, and non-infringement.

No Consequential Damages

To the full extent permitted by law, you agree that under no circumstances shall Crystal Leonardi be liable (i) for any indirect, special, punitive, incidental or consequential damages or any other damages arising in any way out of the use, reliance on, or inability to use the prospectus or its products; or (ii) for any claim attributable to errors, omissions, or other inaccuracies in the prospectus or its products. In no event shall Crystal Leonardi's cumulative liability to you exceed the total purchase price of the products you have purchased from Crystal Leonardi.

Indemnification

You agree to defend and indemnify Crystal Leonardi against any and all liability, claims and losses, including third-party claims, arising out of any breach by you of these Terms of Use or any use by you of the prospectus or its products. You shall not settle any third-party claim or waive any defense without Crystal Leonardi's prior written consent.

Changes to Terms and Conditions

Crystal Leonardi may at any time amend these Terms and Conditions. Such amendments are effective immediately upon notice by us posting the new Terms and Conditions in this prospectus. Any use of the prospectus by you after being notified means you accept these amendments.

Digital Copyright Act ("DMCA")

Crystal Leonardi respects the copyrights of others. If you see any content in the prospectus that you believe violates or infringes your copyright, you may submit via email a DMCA take down request. Please provide the following information: (1) The URL and other description, if necessary, to precisely locate the unauthorized material on the Site; (2) a detailed description of the copyright-protected work you believe has been improperly used; (3) a URL link or other reference to the work you believe has been improperly used; (4) acknowledgements in the following forms, as required by the DMCA: "I have a good faith belief that use of the copyrighted materials described above as allegedly infringing is not authorized by the copyright owner, its agent, or the law" and "I swear, under penalty of perjury, that the information in the notification is accurate and that I am the copyright owner or am authorized to act on behalf of the owner of an exclusive right that is allegedly infringed" and your signature "/s/ [fill in your name]". Submit this in an email to leonardi.crystal@gmail.com.

Bowerbird Publishing Privacy Policy

This Privacy Policy applies to the Bowerbird Publishing Prospectus. This Privacy Policy describes the information Crystal Leonardi collects in the prospectus, how it is used, and your options with respect to its use. By accessing or using this prospectus, you indicate your agreement to this Privacy Policy. If you do not wish to be bound by this Privacy Policy, do not access or use this prospectus. Please also review Crystal Leonardi's terms & conditions of which this Privacy Policy is a part.

Personally Identifying Information

In order for you to make purchases from Bowerbird Publishing, we collect your name, company name (if applicable), address, email address, phone number(s) and credit card details. This data is not shared with our third-party transaction processor(s).

Disclosure of Information

We will not share your personally identifying or potentially personally-identifying information except:

To Crystal Leonardi's employees, contractors, or service providers who need to know the information in order to process it on Crystal Leonardi's behalf.

Where it is required in order to comply with lawful government process (e.g. a court or administrative agency subpoena); or

When we believe in good faith that disclosure is reasonably necessary to protect the property or rights of Crystal Leonardi, third parties or the public at large.

Privacy Policy Changes

Crystal Leonardi may change its Privacy Policy from time to time. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

This privacy policy was last updated on September 1, 2024.

WHY WORK WITH ME



Accreditation:

Online Courses Australia, Certificate of Editing & Proofreading, 2023
Speaker Skills Intensive with Andrew Griffiths, 2023
QLD University of Technology
Bachelor of Secondary Education,
Dance (Major) & English (Minor), 2000

Accolades:

Winner, Woman in Children's Literature, Women Changing the World Awards | 2025
Winner, Professional Services Business, Ausmumpreneur Awards | 2024
Winner, MP4 Book Trailer Production, 2024 Telly Awards | 2024
Winner, Woman in Literature, Women Changing the World Awards | 2024
Winner, Author of the Year, Ausmumpreneur | 2022
Finalist, Australian Small Business Champion, Business Services | 2024
Finalist, Sole Entrepreneur of the Year, CBWC | 2023

Published Titles:

Clarity, When Everything Suddenly Becomes Crystal Clear | 2025
My Mate Jed, Explaining Stroke to Kids | 2024
My Friend Alice, Explaining Disability to Kids | 2023
My Brother Sebastian, Explaining Cancer to Kids | 2022
6 Steps to Self-Publishing with Crystal Leonardi | 2022
Boy of Steel, Little Sebastian's Big Miracle | 2021



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